

MICE
— — —
CONNECTION

Online Workshop
Charity mission
17 December 2020

The annual **virtual** Workshop
for the MICE-market professionals

Doing business, you help **children** realize their
dream

December 17, 2020

The birth of a **new** format

Digital technology has long been a part of our daily lives. The current situation is forcing us to accelerate with the introduction of new technologies. Of course, offline - meetings cannot be replaced, but we cannot ignore the benefits of online communication such as:



Cost
savings



Increased
Security



Saving
the time

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“GIFT THE MIRACLES”

Unfortunately, an orphan * is a reality in our time. These children, like the rest, are expecting the Christmas miracle with the hope that Santa Claus will read their letters this year.

Your participation in the Online Workshop MICE-CONNECTION, 2020 gives these children without parents a feeling that the miracle exists.

Become a magician, and make the Christmas dream «TRIP TO THE SEA!»** real for 10 orphans.

www.sk-detdom1.ucoz.ru

* Pupil of the Special (correctional) orphanage No. 1 for orphans and children left without parental care, with disabilities. Syktyvkar city, Russia.

** You will receive a detailed photo and video report from the Workshop organizers after the trip along with a letter of thanks.



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ONLINE

Poor quality online event preparing in the hurry - the choice of other organizers.

We are focused on the quality of online meetings

held with a small number of carefully selected participants who will not ask the most popular questions in 2020: "Can you see me?", "Can you hear me?", "What should I click here?"

We are focused on the quality of the new format

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BUYERS

THE TARGET AUDIENCE OF “MICE-CONNECTION” is decision makers and people occupying executive positions in their companies:

- > **CORPORATE CLIENTS**
Top management, senior managers of supplies, HR, PR, marketing specialists, personal and business assistants as well as business owners
- > **LEADING TOUR OPERATORS, HAVING THEIR OWN MICE DEPARTMENTS**
- > **INCENTIVE, BUSINESS TRAVEL AGENCIES**
- > **MICE AGENCIES**
Top managements and senior managers of MICE deps.
- > **TRAVEL AGENCIES WITH MICE DEPARTMENTS**
- > **CONCIERGE SERVICES FOR GROUP ACCOMMODATION**

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EXHIBITORS

- DMC, TMC
- VENUES
- CONGRESS CENTERS
- TOURISM OFFICES
- HOTELS
- TOUR OPERATORS
- TRANSPORT COMPANIES
- AIRLINE COMPANIES

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HOW IT WORKS



* Meals will be delivered to your address in the morning of 17.12.2020.

** Continuous Coffee Break

THE PROGRAM

A CONVENIENT SCHEDULE OF MEETINGS

on December 17 | from 11.00
till 19.00,

will be independently composed by each buyer & exhibitor in the online diary of our
own **MICE-CONNECTION** platform.

COST OF PARTICIPATION

The price of the
"Exhibitor" package

700 EURO



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**online
appointment
diary**

Up
to **24**

**time
slots**

for meetings with
professional
buyers

Up
to **17**

meetings

with the Best
Buyers of the
Industry



**technical
support**

of a specialist at
all stages of
organizing and
conducting an
online event

Participation



In the charity project
“Doing business, you help children
realize their dream” by default

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SEE YOU AT
ONLINE MICE-CONNECTION, 2020!

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