

Online Workshop

Charity mission

17 December 2020

The annual virtual Workshop for the MICE-market professionals

Doing business, you help **children** realize their dream

December 17, 2020

The birth of a new format

Digital technology has long been a part of our daily lives. The current situation is forcing us to accelerate with the introduction of new technologies. Of course, offline - meetings cannot be replaced, but we cannot ignore the benefits of online communication such as:





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"GIFT THE MIRACLES"

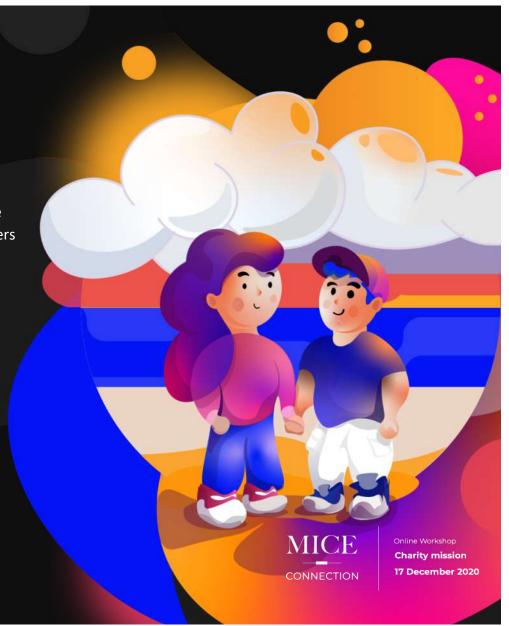
Unfortunately, an orphan * is a reality in our time. These children, like the rest, are expecting the Christmas miracle with the hope that Santa Claus will read their letters this year.

Your participation in the Online Workshop MICE-CONNECTION, 2020 gives these children without parents a feeling that the miracle exists.

Become a magician, and make the Christmas dream «TRIP TO THE SEA!"** real for 10 orphans.

www.sk-detdom1.ucoz.ru

- * Pupil of the Special (correctional) orphanage No. 1 for orphans and children left without parental care, with disabilities. Syktyvkar city, Russia.
- ** You will receive a detailed photo and video report from the Workshop organizers after the trip along with a letter of thanks.





Poor quality online event preparing in the hurry - the choice of other organizers.

We are focused on the quality of online meetings

held with a small number of carefully selected participants who will not ask the most popular questions in 2020: "Can you see me?", "Can you hear me?", "What should I click here?"

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BUYERS

THE TARGET AUDIENCE OF "MICE-CONNECTION" is

decision makers and people occupying executive positions in their companies:

- CORPORATE CLIENTS

 Top management, senior managers of supplies, HR,

 PR, marketing specialists, personal and business

 assistants as well as business owners
- LEADING TOUR OPERATORS, HAVING THEIR OWN MICE DEPARTMENTS

INCENTIVE, BUSINESS TRAVEL AGENCIES

- MICE AGENCIES

 Top managements and senior managers of MICE deps.
- TRAVEL AGENCIES WITH MICE DEPARTMENTS

CONCIERGE SERVICES FOR GROUP ACCOMMODATION



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- DMC, TMC
- VENUES
- CONGRESS CENTERS
- TOURISM OFFICES
- HOTELS
- TOUR OPERATORS
- TRANSPORT COMPANIES
- AIRLINE COMPANIES



HOW IT WORKS



- At home *
- At work *
- ONLINE WORKSHOP

 MICE-Connection Coworking zone**
- * Meals will be delivered to your address in the morning of 17.12.2020.
- ** Continuous Coffee Break



ONLINE PLATFORM

MICE-CONNECTION

- online registration
- online appointment diary
- technical support
- administration assistance on the 17.12.2020



At home 🛇

At work



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THE PROGRAM

A CONVENIENT SCHEDULE OF MEETINGS

on December 17/



from 11.00 till 19.00,

will be independently composed by each buyer & exhibitor in the online diary of our own MICE-CONNECTION platform.

COST OF PARTICIPATION

700 EURO





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The price of the "Exhibitor" package



online appointment diary

time slots

for meetings with professional buyers

meetings

with the Best Buyers of the Industry



technical support

of a specialist at all stages of organizing and conducting an online event





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SEE YOU AT ONLINE MICE-CONNECTION, 2020!

Тел.: 8-495-136-65-95

E-mail: org@mice-connection.com